



FOR IMMEDIATE RELEASE
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COFFEEHOUSE ROCKER HOWIE DAY 'COLLIDES' AT JOHN ASCUAGA'S NUGGET

Sparks/Reno, Nev. – Best known for his mainstream hit, "Collide," coffeehouse rocker Howie Day is a 20-something guitarist with many a story to tell. See Day one night only, Friday, July 18, in the Celebrity Showroom at John Ascuaga's Nugget.

Unlike most solo performers who perform mainly with just an acoustic guitar, Day uses various foot pedals to enhance his playing and "loop" chords. This "looping effect" allows him to build up a song by playing rhythm guitar, lead guitar, bass guitar, and even tap on his guitar to produce a drum sound. When the whole process is complete, it sounds as if a full band was on stage. He also uses this process on his voice, harmonizing with himself. The whole process is done in front of the audience in real time as opposed to pre-recording - a common misconception among audience members seeing Day for the first time.

Howie Day plays one night only, Friday, July 18 at 8 p.m. in the Celebrity Showroom. Tickets are just \$32, and are available by calling (800) 648- 1177 or (775) 356- 3300 or by visiting janugget.com. Dinner and show packages are available. "Do the Nugget Tonight!"